Welcome Reception

Join Ryerson University’s Diversity Institute and distinguished guests including the Honourable Senator Ratna Omidvar to celebrate 20 years of evidence driven change ranging from improving inclusion for newcomers through changing corporate comply or exchange legislation.

5:00
Arrival & Reception Registration

5:30
Remarks
> Hon. Ratna Omidvar
   Senator for Ontario, Senate of Canada

> Dr. Wendy Cukier
   Founder and Academic Director, Diversity Institute, Ryerson University

> Paulette Senior
   CEO and President
   Canadian Women’s Foundation

6:15-7:00
Networking

Driving Systems Change for Workplace Inclusion

We will discuss challenges and progress in creating inclusive workplaces. Share practical strategies for implementing corporate action to drive change from industry leaders such BlackRock Canada, TD Bank Group and academic experts from across Canada. Hear from a distinguished panel about the importance of advocacy for policy change. Learn more about the importance of an intersectional lens and the particular challenges for Muslim women, persons with disabilities and transgendered people.

8:30-9:00
Registration

9:00-9:10
Welcome
> Julie Cafley
   Executive Vice President, Programs and Partnerships
   Public Policy Forum

9:10-9:30
Opening Remarks:
Why Gender Data and Analysis Matters for the Future Of Work
> Rachel Wernick
   Senior Assistant Deputy Minister
   Employment Social Development,
   Government of Canada

9:30-10:00
Driving Systems Change
> Dr. Wendy Cukier
   Founder and Academic Director
   Diversity Institute, Ryerson University

10:00-10:15
Break

10:15-11:15
Organizational Diversity Strategies
MODERATOR:
Julie Cafley
Executive Vice President, Programs and Partnerships
Public Policy Forum

> Vinita Jajware
   President
   Toronto Insurance Women’s Association

> Rahima Mamdani
   Vice President, People and Culture
   United Way

> Eleanor McIntyre
   Managing Director, Chief Operating Officer
   BlackRock Canada

> Sadaf Parvaiz
   Director, Americas Diversity and Inclusiveness Office
   Ernst and Young

11:15-12:15
Tools and Techniques for “Moving the Dial”
MODERATOR:
Julie Cafley
Executive Vice President, Programs and Partnerships
Public Policy Forum

> Dr. Abby Goodrum
   Professor and Program Coordinator, User Experience Design
   Wilfrid Laurier University

> Laura Mcgee
   CEO and Co-Founder
   Diversio

> Denise Shortt
   Vice President, Industry Development and Diversity and Inclusion
   Information Technology Association of Canada

> Fatima Zaidi
   Co-founder & CEO
   Quill Inc.

12:15-2:00
Lunch:
Trailblazing Legislative Change
> The Honourable Jean Augustine
   Queen’s Privy Council, Companion of the Order of Canada

> Senator, The Honourable Marilou McPhedran
   Senate of Canada

> Dr. Pamela Palmer
   Chair in Indigenous Governance
   Ryerson University

> Svend Robinson
   Former Member of Parliament

2:00-3:00
Intersectionality:
“Miles to Go Before We Sleep”
MODERATOR:
Dr. Suzanne Gagnon
Chair in Leadership Education
Asper Business School, University of Manitoba

> Brian DePratto
   Senior Economist
   TD Bank

> Ruby Latif
   Research Associate
   Ryerson University

> Kory Wilson
   Executive Director, Indigenous Partnerships and Initiatives
   British Columbia Institute of Technology

3:00-3:15
Break

3:15-4:15
Data Driven Action:
Next Steps
MODERATOR:
Dr. Suzanne Gagnon
Chair in Leadership Education
Asper Business School, University of Manitoba

> Dr. Rupa Banerjee
   Associate Professor
   Ryerson University

> Dr. Eddy Ng
   Professor and James and Elizabeth Freeman Chair in Management
   Bucknell University

> Dr. Tania Saba
   Professor
   University of Montreal

4:15-4:30
Closing Remarks
Words Into Actions: Building an Inclusive Innovation Ecosystem to Support Diverse Entrepreneurs

We will have a series of interactive discussions that look at research driven analysis of the opportunities and challenges within inclusive entrepreneurship and innovation and hear insights from thought leaders while learning more about small actions that can drive big changes. We will highlight the challenges facing entrepreneurs and small medium sized enterprises and discovering the ways in which organizations can advance inclusive innovation to drive economic growth and social development with insights from the Women’s Entrepreneurship Knowledge Hub.

8:30-9:00
Registration

9:00-9:20
Opening Remarks
> Dr. Suzanne Gagnon
  Canada Life Chair in Leadership Education
  Asper Business School, University of Manitoba

9:20-9:40
Inclusive Entrepreneurship
> Councillor Kristyn Wong-Tam
  Toronto City Council

9:40-10:20
Definitions and Data: Measuring Impact
MODERATOR:
Dr. Suzanne Gagnon
Chair in Leadership Education
Asper Business School, University of Manitoba

12:00-1:00
Lunch
Sponsored by Canadian Council of Small Business and Entrepreneurship

1:00-2:00
Networks to Support Diverse Entrepreneurs
MODERATOR:
Dr. Mary Kilfoil
President
Canadian Council for Small Business and Entrepreneurship (CCSBE)

3:00-3:30
Unlocking Resources Women Need
MODERATOR:
Nouhaila Chelkhaoui
Founder
Scale without Borders

10:20-10:50
Gender Lens on Entrepreneurship
> Dr. Sarah Kaplan
  Director
  Institute for Gender and the Economy
  Professor
  University of Toronto

10:50-11:00
Break

11:00-12:00
Matching Discourse with Dollars: Corporate Strategies to Support Diverse Entrepreneurs
MODERATOR:
Dr. Tania Saba
BMO Chaired Professor in Diversity and Governance
University of Montreal

11:00-12:00
Diversity Inclusion Now
Closing Remarks

3:30-5:00
Women’s Entrepreneurship Knowledge Hub Action Planning

To join, please select RUSecure as the network and enter the following:
Network: RUSecure
Network Key: EGGY1

Next, open your browser, and it will take you to the Ryerson Portal login screen where you will enter the following:
Username: oakham.guest
Password: RUconf836$
This research was supported by the Social Sciences and Humanities Research Council of Canada.